



Active Shooter & Intruder Training for Business

The Bedford County Chamber of Commerce is proud to present this important educational opportunity:
Wednesday, August 19th - 8:00 am & 12:30 pm at the Bedford County Technical Center.

What would you do in the event of a violent situation in your workplace?
Or at your doctor's office? Or the grocery store? Or a school or church event?
What happens when such an incident takes place?
The cost can be more than a company's reputation...it could be a loss of life.

The FBI estimates that 40% of all Active Shooter events between 2000 and 2012 took place in business settings: commercial facilities like office buildings, stores, factories and warehouses. Still, many businesses have outdated response plans, or maybe even no plan at all. An antiquated "lockdown" plan is still in place in many companies, similar what had been used for many years in the school system. But law enforcement officials now believe that a Run—Hide—Fight protocol, like that endorsed by the FBI saves more lives.

Businesses know that it is necessary to do more than implement safety protocols; employees need learn how to react should they be faced with a violent situation.

Note: *The Occupational Safety and Health Administration asserts that it has the authority to cite employers for failing to take steps to prevent workplace violence under Section 5(a)(1) of the Occupational Safety and Health Act of 1970 (OSHA), otherwise known as the "General Duty Clause." Under that statutory provision, employers are required to keep their workplaces "free from recognized hazards likely to cause death or physical harm." OSHA takes the position that workplace violence is a serious recognized hazard.*

Proactive Securities, LLC, a local company comprised of law enforcement professionals with more than 50 collective years of experience, will provide our business community with the tools needed to deal with the dangerous possibility of an intruder or active shooter in your workplace (see reverse page.)

Give your employees the peace of mind that comes with this unique safety training. Employers who have offered similar education say their staff feels not only more safe in their workplace, but also more valued by their company after taking part in such a program.

All registrants will receive a certificate of completion at the end of the event.

Space is Limited. Registration is required.

Registrants may choose between 8:00 am & 12:30 pm sessions as available.

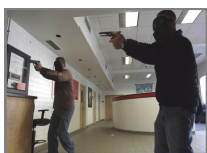
Registration cost per person: \$45 for Chamber members
(\$75 for not-yet members)

Sponsorships are available

For more information or to register:

Call 814.623.2233

Or visit: www.bedfordcountychamber.com





PROACTIVE SECURITIES

Active Shooter and Risk Management Consulting

Bradley E. Hershey

Jesse G. Moyer

Thomas E. Reed



Proactive Securities Mission Statement

Our Mission is to save the lives of those individuals that become victims during an active shooter incident. How we do that . . . by providing crucial training that will ensure individuals know how to react and how to survive when faced with a “Shots Fired” situation. Not one person should die due to the lack of knowledge or training. EVERYONE should be able to go home safely to their loved ones at the end of the workday.

Get Trained, Be Prepared, Go Home Alive

An active shooter is defined as an individual who is actively engaged in killing or attempting to kill people in a place of business or school. In most cases, active shooters use a firearm and display no pattern or method for the selection of their victims. Active shooters at the work place have become very prevalent over the last few years. A common misconception is that most active shooter incidents occur in schools. Statistics shows that less than 25% of shootings occur in schools. The remaining 75% occur in doctors’ offices, grocery stores, gas stations, churches, day cares and just about any other place of business.

As the training company for this Bedford County Chamber of Commerce event, Proactive Securities will provide you with the knowledge and skills necessary to survive during an active shooter/armed intruder incident. This training will help you identify indicators of a potential active shooter. It will also increase your chances of surviving the incident when you become involved. This Customized training for the business community will ensure that your workplace and employees are better prepared to survive an active shooter incident. Being PROACTIVE prior to an active shooter incident will both save lives and lessen the liability for your company.



Active Shooter & Intruder Training for Business

SPONSORSHIP FORM

August 19th, 2015: 8am & 12:30pm Sessions

Investment Opportunities & Benefits

Shared Presenting Sponsorship (Only 4 Available) Investment: \$750

- ⇒ Showcased in all pre-event marketing material with logo and links, when applicable, including: print, web, social media, email, direct mail as the event's most significant sponsor level (i.e. Active Shooter & Intruder Training for Business, presented by _____.)
- ⇒ Sponsor recognized during event with signage in front of classroom, plus opportunity to distribute marketing materials to the assembled attendees.
- ⇒ Opportunity to have a display table during the event and meet & greet attendees during breaks.
- ⇒ 12 Complimentary registrations for your company (as available—submit registration form.)
- ⇒ 2 Months of Chamber E-Connection ads (8 ads total) and Direct Mail Flier (2 Fliers) - (\$400 Value)
- ⇒ **Not-Yet Chamber Member Sponsorship: \$1,000**
- ⇒ **Exclusive Sponsorship for One Chamber Member: \$2,500 (\$3,000 for not-yet members)**
(Includes all benefits listed above plus up to 30 registrations, year-long Chamber website sponsorship, 6 months Chamber E-Connection ads (24 total), and Direct Mail Fliers (6 fliers) - marketing value—\$1200)

Supporting Sponsor Investment: \$350

- ⇒ Included in all pre-event marketing material with logo and links, when applicable, including: print, web, social media, email, direct mail as a supporting sponsor of this event.
- ⇒ Sponsor recognized during event welcome , plus opportunity to distribute marketing materials to the assembled attendees.
- ⇒ 4 Complimentary registrations for your company (as available—see registration form.)
- ⇒ 1 Month of Chamber E-Connection ads (4 ads total) and 1 Direct Mail Flier (\$200 value)
- ⇒ **Not-Yet Member Sponsorship: \$500**

Yes, our business will sponsor this important training event.



Business Name _____

Business Website _____

Chamber Member? YES NO
(circle one)

Select Desired Sponsorship Below:

Exclusive Presenting Sponsorship: _____ \$2,500 _____ \$3,000 for Not-Yet Members

Shared-Presenting: _____ \$750 for Chamber Members; _____ \$1,000 for not-yet members
(Only 4 Available)

Supporting: _____ \$350 for Chamber Members; _____ \$500 for not-yet members



Active Shooter & Intruder Training for Business REGISTRATION

Wednesday, August 19th - 8:00 am & 12:30 pm—Bedford County Technical Center

Business Name _____

Contact _____ Phone _____

Email _____

Names of Attendees/Session Time (8:00 am or 12:30 pm)

- | | |
|-------------------|-------------------|
| 1. _____ / _____ | 16. _____ / _____ |
| 2. _____ / _____ | 17. _____ / _____ |
| 3. _____ / _____ | 18. _____ / _____ |
| 4. _____ / _____ | 19. _____ / _____ |
| 5. _____ / _____ | 20. _____ / _____ |
| 6. _____ / _____ | 21. _____ / _____ |
| 7. _____ / _____ | 22. _____ / _____ |
| 8. _____ / _____ | 23. _____ / _____ |
| 9. _____ / _____ | 24. _____ / _____ |
| 10. _____ / _____ | 25. _____ / _____ |
| 11. _____ / _____ | 26. _____ / _____ |
| 12. _____ / _____ | 27. _____ / _____ |
| 13. _____ / _____ | 28. _____ / _____ |
| 14. _____ / _____ | 29. _____ / _____ |
| 15. _____ / _____ | 30. _____ / _____ |

Sponsorship Investment (from page 1) = \$ _____

No. of Registrants: _____ Comp. with event sponsorship from page 1 = \$ 0.00

_____ @ \$45 Per person for Chamber Members = \$ _____

_____ @ \$75 Per Person for Non-Members = \$ _____

Total Amt. Due = \$ _____

Check Enclosed Please Bill Me

(Or pay via credit card by phone: 814.623.2233 or online: www.bedfordcountychamber.com)

Return form no later than August 14th:
Bedford County Chamber of Commerce
 125 S. Juliana Street Bedford, PA 15522
 Fax: 814.623.6089

Email:
director@bedfordcountychamber.org
 FMI, call: 814.623.2233
www.bedfordcountychamber.com



Bedford County
 Chamber of Commerce

Leading Businesses. Leading Communities.™