



**BEDFORD
GAZETTE**



tasteofhome®
COOKING SCHOOL

Tuesday, October 13th, 2015 At Everett Area High School
5pm: Doors Open / Vendor Show / Contests
7pm: Taste of Home Cooking School

The Bedford County Chamber of Commerce, in partnership with the Bedford Gazette, is pleased to bring the nationally-renowned Taste of Home Cooking School back to Bedford County: Tuesday, October 13th at Everett Area High School.

Designed to provide an entertaining and informative featured program; the event, expected to be attended by more than 350 guests, will also be a showcase for local businesses.



**Kids' Cookie Decorating Contest
&
Teen Cookie Contest**



**Crock Pot
Cook-Off**



**Culinary Specialist
Eric Villegas**

The evening will begin at 5pm in the high school lobby with a vendor show and two unique contests, with fun for the whole family: Kids' Cookie-Decorating, Teen Cookie Contest and a Crock-Pot Cook-Off. Sponsors and local celebrities will serve as judges, and winners will be recognized on-stage.

Sponsorship & Vendor Opportunities abound, and include a myriad of promotional benefits, both prior-to and during the show; some include in-kind investment options.

Tickets: \$12 Adults | \$5 Children Under 12
VIP Tickets: \$30 (\$15 Child VIP—Includes Reserve-Section Seating)
Plus: \$10 per contestant for Crock Pot Cook-off
\$5 per contestant for Kids Cookie Decorating Contest or Teen Cookie Contest

Register as Sponsor, Vendor or Contestant at the Chamber Office:
125 South Juliana Street | Bedford, PA 15522
Via Phone: 814.623.2233 or Fax: 814.623.6089
Learn More Online: www.BedfordCountyChamber.com



Sponsorship Opportunities & Benefits

Tues. Oct. 13th, 2015
at Everett Area High School

Take advantage of the national brand recognition of the Taste of Home Cooking School, coming to Bedford County, with a new twist: A huge vendor show in the recently expanded Everett Area High School auditorium and school lobby, plus fun pre-show contests, gift bags, give-away's, tastings and so much more! Get involved in this show, to return as an annual offering for Bedford County and lock in your sponsorship now for the first right of refusal to renew annually—you'll get years of benefits of association with this wonderful show!

FEATURED GROCERY SPONSOR

Exclusive—Name & Logo featured in all promotion as “official grocery sponsor.”

- Featured Table Display Area during vendor show & Prominent Signage on Stage and in vendor area (signs provided by sponsor)
- Logo included on cover of event program & full-page ad on back cover.
- Announcements by DJ & opportunity to provide welcome remarks on stage
- Featured Logo/Link on Event Page of Chamber Website.
- Opportunity to place promotional items in attendee gift bags (quantity: 375)
- Opportunity to provide groceries for celebrity chef demonstrations (with in-program recognition)
- 4 Reserved VIP Tickets, 6 Vendor Passes/General Admission Tickets to the Taste of Home Show
- Pre-event meet-and-greet with celebrity chef & opportunity for staff to help on-stage
- Other benefits as negotiated by sponsor/Chamber (Chamber marketing—fliers, email ads, etc.)

\$750

*Members Only—
may include in-kind
(groceries, gift
cards, etc.)*

FEATURED KITCHEN SPONSOR

Category Exclusive—Name & Logo included in all promotion as “Kitchen Sponsor)

- Featured Table Display Area at Chosen Activity & Signage on Stage (provided by sponsor.)
- Logo included on cover of event program & full-page ad/prime placement
- Announcements by DJ & Opportunity to participate on-stage (if desired)
- Featured Logo/Link on Event Page of Chamber Website.
- Opportunity to place promotional items in attendee gift bags (quantity: 375.)
- 4 VIP Tickets & 4 Vendor Passes/Tickets to the Taste of Home Show. (Addtl. GA Tickets: \$10.)
- Other benefits as negotiated by sponsor/Chamber (Chamber marketing—fliers, email ads, etc.)

\$650

*Member Only—
may include in-
kind value*

BAG SPONSOR

Exclusive Name & Logo recognition in all promotions as bag sponsor.

- Logo on gift bags presented to attendees (first 375 in attendance.)
- Signage in lobby & on-stage (vendor area—provided by sponsor.)
- Logo included on sponsor page of event program & full-page ad (if registered by print deadline.)
- Prime Placement Logo/Link on Event Page of Chamber Website.
- Opportunity to provide door prizes and/or place promotional items in attendee gift bags (quantity: 375.)
- 4 VIP Tickets to Taste of Home Cooking School (Addtl. Tickets: \$10.)

\$550

*Member Only—
may include
in-kind value*

PLATINUM SPONSOR (Activity Presenting Sponsor)

(Exclusive—one per activity: (a) Crock Pot Cook-Off (b) Kids' Cooking Decorating Contest or (c) Teen Cookie Contest

\$500

\$600 for not-yet members (may be part in-kind)

- Name & Logo included in all promotions for sponsoring activity as “presented by...” (Crock Pot Cook-Off, etc.—as available.)
- Featured Table Display Area at Chosen Activity & Signage on Stage (provided by sponsor.)
- Logo included on cover of event program & full-page ad/prime placement inside program.
- Announcements by DJ & Opportunity to Present Contest Winner Awards on Stage.
- Featured Logo/Link on Event Page of Chamber Website.
- Opportunity to place promotional items in attendee gift bags (quantity: 375.)
- 2 VIP Tickets & 6 Vendor Passes/Tickets to the Taste of Home Show. (Addtl. GA Tickets: \$10.)

GOLD SPONSOR (Featured Sponsor: Only 4 available)

\$275

Or in-kind Equivalent (\$325 for not-yet members)

- Name & Logo recognition in all promotions as event sponsor.
- Preferred Table Display Area (includes 6' table, white tablecloth & 2 chairs.)
- Signage in lobby (vendor area—provided by sponsor.)
- Logo included on sponsor page of event program & full-page ad (if registered by print deadline.)
- Prime Placement Logo/Link on Event Page of Chamber Website.
- Opportunity to provide door prizes and/or place promotional items in attendee gift bags (quantity: 375.)
- 6 Vendor Passes/Tickets to Taste of Home Cooking School (Addtl. Tickets: \$10.)

SILVER SPONSOR (Supporting Sponsor: Only 8 available)

\$165

Or in-kind Equivalent (\$210 for not-yet members)

- Name & Logo included in all promotions for event (print, web etc.)
- Table Display Area at Event (includes 6' table, white tablecloth & 2 chairs.)
- Signage in lobby (vendor area—provided by sponsor.)
- Listing on sponsor page of event program & half-page ad (if registered by print deadline.)
- Logo/Link on Event Page of Chamber Website
- Opportunity to provide door prizes and/or place promotional items in attendee gift bags (quantity: 375.)
- 4 Vendor Passes/Tickets to Taste of Home Cooking School (Addtl. tickets: \$10.)

BRONZE SPONSOR (Contributing Sponsor: Only 8 available)

\$95

\$125 for not-yet members

- Name included in all promotions for event.
- Table Display at Event (includes 6' table, white tablecloth & 2 chairs.)
- Listing on sponsor page of event program and quarter-page ad (if registered by print deadline.)
- Opportunity to provide door prizes and/or place promotional items in attendee gift bags (quantity: 375.)
- 2 Vendor Passes/Tickets to Taste of Home Cooking School (Addtl. tickets: \$10.)

VENDOR

\$50

\$75 for not-yet members

- Table Display at Event (includes 6' table, white tablecloth & one chair)
- Listing in Event Program (if registered by print deadline)
- Opportunity to provide door prize(s)
- 1 Vendor Pass/1 Ticket to Taste of Home Cooking School (Addtl. tickets: \$10.00)



SPONSORSHIP/VENDOR REGISTRATION



Business Name _____ Contact Name: _____

E-Mail _____ Phone: _____

Electricity Needed (Circle One): YES NO # of Extra Chairs Needed @ \$2 ea. _____

Level of Participation (Circle One): **MEALIA** GROCERY KITCHEN BAG

PLATINUM GOLD SILVER BRONZE VENDOR

For Platinum, Choose Contest Desired: _____ Crock Pot Cook-Off _____ Teen Cookie Contest
Sold Kids' Cookie Decorating Contest

Amount Due: \$ _____ Check Enclosed _____ Bill Me

VENDOR/SPONSOR TERMS & CONDITIONS:

- Vendors may begin set-up for the event at 3:30 pm on day of the event.
- Vendors must staff their table at all times during the vendor show from 5-7pm.
- Vendors must have their tables cleared & merchandise removed by 9:30 p.m. the night of the event
- Vendors should let the Chamber staff know if they need electricity during the event (110 only)
- By signing the below waiver, the exhibitor completely agrees to comply with the terms and conditions of this show. The Chamber reserves the right to reject individuals who do not adhere to these terms and conditions.

EVENT SPONSOR/VENDOR PARTICIPATION WAIVER: TASTE OF HOME COOKING SCHOOL & VENDOR SHOW

I, hereby (a) waive, release, and discharge from any and all liability for the death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business:

Name of Business

the Bedford County Chamber of Commerce, Everett Area School District, and its respective officers, agents, and employees; (b) indemnify and hold harmless the Bedford County Chamber of Commerce, the Everett Area School District, and its respective officers, agents, and employees from any and all liabilities and claims made by other individuals or entities as a result of any of my actions or the actions of any participant, or any agent, employee, or member of my organization/business in our participation in the Bedford County Chamber of Commerce Taste of Home Cooking School, Vendor Show & Contests, October 13th, 2015.

I, the undersigned, on behalf of myself and my organization/business acknowledge that I have read and understand the waiver and release herein affirm that this release and waiver shall be construed broadly to provide release and waiver to the maximum extent permissible under applicable law.

_____/_____
Signature & Date Print Name

**Return Sponsor/Vendor Form to the Chamber Office
with Signed Terms & Conditions/Waiver—by October 1st, 2015**

**To: Bedford County Chamber of Commerce
125 S. Juliana Street ~ Bedford, PA 15522**

Phone: 814.623.2233 / Fax: 814.623.6089 / email: director@bedfordcountychamber.org

NOTE: Please Retain a Copy of this form for Your Records.